

WHAT'S YOUR BETTERWORLD ISSUE? FIGHTING AIDS



"You have so much power to bring awareness, prevention and change."
— Ashley Judd

AIDS (acquired immunodeficiency syndrome) is one of the most destructive and widespread epidemics in recorded history. It has killed more than 25 million people since it was discovered in 1981, and it is the world's fourth leading cause of death. In 2006, more than 3 million people died from AIDS and more than 1/2 million of them were children. 15 million children around the world have lost one or both parents because of AIDS. 38 million people are infected with the HIV virus that causes AIDS, and without treatment, many more will die. Less than one in five who need treatment have access to it. These are grim statistics, but many international organizations, charities, governments, scientists and concerned citizens are working to help end the AIDS pandemic.

In 1988, World AIDS Day was started as an opportunity to unite the global community to fight AIDS by raising awareness and support for its prevention and treatment. Spearheaded by the World AIDS Campaign, each year organizations, governments and communities host local and national events and activities throughout the world on December 1. Until 2010, the main theme of the campaigns for World AIDS Day and throughout the year is "Stop AIDS: Keep the Promise." This refers to the Millennium Development Goals all nations agreed to at the United Nations Millennium Summit, with one of the 8 goals being to halt and reverse the spread of HIV/AIDS. Despite this pledge, 4.3 million people became infected with the HIV virus in 2006 - more than in any other year!

There are many things that you can do to help raise awareness and support for the global campaign to end AIDS. Wear a Red Ribbon to show your support for those living with AIDS and the fight against the pandemic. Take the leadership pledge to take a lead in fighting AIDS on the worldaidscampaign.org website. Write letters to local and national leaders to take a greater leadership role in the fight against AIDS, and hold an event to urge your community to get involved.

Do One Thing for a Better World

1. Find out more
2. Wear the Red Ribbon
3. Hold an event to raise awareness
4. Write letters to leaders asking them to take a leadership role in the fight against AIDS
5. Support organizations working to end the AIDS pandemic

Ending AIDS Links

- AIDS.gov
- Campaign to End AIDS (campaigntoendaids.org)
- Global AIDS Alliance (globalaidsalliance.org)
- Global Fund (theglobalfund.org)
- UNAIDS (unaids.org)
- World AIDS Campaign (worldaidscampaign.org)
- YouthAIDS (youthaids.org)

DO ONE THING

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