

# Be a Hero for a Better World

## Wallace J. Campbell (1911-1998)

In 1945 the century's bloodiest war ended, but much of Europe was devastated and millions of survivors were in need. Wallace J. Campbell and his friends, Arthur Ringland and Lincoln Clark, decided to do something to inspire Americans to help -- they started Cooperative for Assistance and Relief Everywhere (CARE) and helped deliver millions of relief packages of food and supplies. This was the birth of the phrase "care package" and of what was to become one of the world's largest international development and relief organizations.

CARE was able to be effective because it was a cooperative of over 20 agencies working together. Wallace Campbell served CARE for 40 years and was the organization's president from 1978 to 1986. He helped guide CARE beyond its original goal of helping to feed the hungry victims of war in Europe, to providing relief services throughout the world that would help teach people to be self sufficient and improve their lives. Today CARE USA is one of 10 agencies that make up CARE International, and CARE has helped more than one billion people in 120 countries. ([www.CARE.org](http://www.CARE.org))



"The best way to help people prevent hunger is in self help programs."

"Every human being is important and all human beings owe something to their fellow inhabitants of this planet."

Wallace J. Campbell was born in 1911 in Three Forks, Montana

### Be A Hero For A Better World!

1. Find out more about this hero
2. Pledge to help end hunger ([iaahp.net](http://iaahp.net))
3. Hold an event to raise awareness about the problem of world hunger
4. Contribute to an organization working to end hunger

### Organizations Helping End Hunger

- Alliance To End Hunger ([alliancetoendhunger.org](http://alliancetoendhunger.org))
- America's Second Harvest ([secondharvest.org](http://secondharvest.org))
- End Hunger Network ([endhunger.com](http://endhunger.com))
- Food For All ([foodforall.org](http://foodforall.org))
- Oxfam America ([oxfamamerica.org](http://oxfamamerica.org))
- World Hunger Year ([worldhungeryear.org](http://worldhungeryear.org))
- The Hunger Site ([hungersite.org](http://hungersite.org))

Free Online: [EndHungerBook.com](http://EndHungerBook.com)

For more information: [www.betterworldheroes.com/campbell.htm](http://www.betterworldheroes.com/campbell.htm)

[BetterWorldHeroes.com](http://BetterWorldHeroes.com)

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