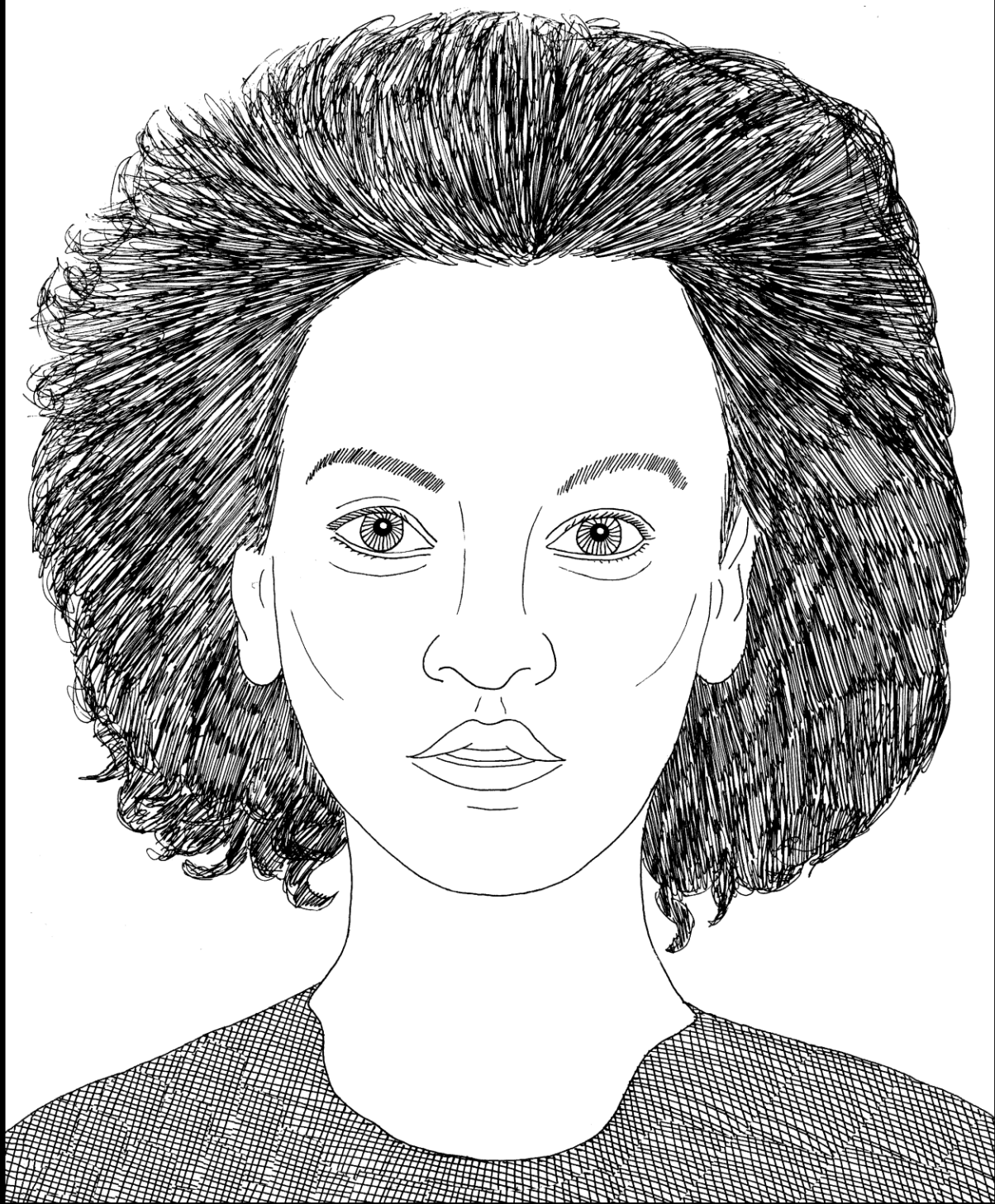


# BE A HERO FOR A BETTER WORLD

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"The message of our campaign is "Make every mother and child count". This campaign is not just about health. It is also a powerful call for radical progress in women's rights and the rights of their children. Too often, the health of mothers and children does not count. In too many parts of the world, they are forgotten."

-- Liya Kebede

**BetterWorldHeroes.com**

...every act of compassion makes a difference...every day counts for a better world...

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