

BE A HERO FOR A BETTER WORLD



MAKE A DIFFERENCE

"The presidential election is going to present the collision of whole societies and economies - a radical re-thinking of our values, priorities and political systems is urgent."
— Maude Barlow

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MAKE A DIFFERENCE

"The role of the market place is to be an instrument of environmental change and policy making. We see all consumers with a great potential for change. Environmental protection begins at home."
— Neal Brown

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MAKE A DIFFERENCE

"The most alarming of all man's assaults upon the environment is the contamination of air, earth, rivers, and sea with dangerous and even fatal materials."
— Rachel Carson

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MAKE A DIFFERENCE

"I want to make it clear if there is ever a conflict between environmental quality and economic growth, I will go for beauty, clean air, water, and landscapes."
— Jimmy Carter

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MAKE A DIFFERENCE

"I feel we are privileged to live in a country where we enjoy so many rights and other freedoms beyond anything I could imagine. However, I do feel that we have to take responsibility for our actions to the world."
— Sheryl Crow

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MAKE A DIFFERENCE

"One of our main goals and most responsibilities from being the 'face' of a generation is to be a role model. I think it's important that we all do our part to be able to offer any meaningful change and enough citizens are willing to speak out."
— Leonardo DiCaprio

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What's Your BetterWorld Issue:

The Environment

...make a difference...

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for a Better World.

Together
We Make a World of Difference!

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MAKE A DIFFERENCE

"When we protect the planet where the processes of the sun, moon, and stars strengthen not only the future of medicine, agriculture and industry, but also the essential conditions for peace and prosperity."
— Harrison Ford

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MAKE A DIFFERENCE

"The key... will be a new public awareness of how serious is the threat to the global environment. Those who have a vested interest in the status quo will probably continue to be able to stifle any meaningful change until enough citizens are willing to speak out."
— Julia Butterfly Hill

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MAKE A DIFFERENCE

"There is to be an ecologically sound society, it will have to come from the grass roots up, not from the top down."
— Robert F. Kennedy, Jr.

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MAKE A DIFFERENCE

"I wake up in the morning asking myself what can I do today, how can I 'do the world today'?"
— Morgan Wallen

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"... the environmental movement is not about protecting the future and the birds so much as recognizing that nature is the infrastructure of our communities."
— Robert F. Kennedy, Jr.

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MAKE A DIFFERENCE

"I think the environment should be put in the category of our national security. Defense of our resources is just as important as defense abroad. Otherwise what do we have?"
— Robert Redford

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MAKE A DIFFERENCE

"The primary threat to reduce and people today comes from unsustainable and unprofitable consumer and industrial activities. We need to change our production and there is a chance for sustainability, public and private. Consulting and consulting agencies to be ready to see this. It is a serious question."
— Peter Brabeck-Letombe

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MAKE A DIFFERENCE

"The Earth Charter is important as an expression of the commitment of people throughout the world to work for common interests, and that ethical principles in the face of emerging a sustainable future for those who inhabit the Earth and those who will follow us on the earth."
— John Deere

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MAKE A DIFFERENCE

"We need to go through a radical re-evaluation of who we are to survive on earth. We need to change people's lives. We are in a state of emergency. It is not the environment, it is the people who are the problem."
— Peter Brabeck-Letombe

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MAKE A DIFFERENCE

"I feel that our planet is so pure and that creating a sustainable future for our children and the next generation is the most important thing I can do for the world."
— Sheryl Crow

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