BE A HERO FOR A BETTER WORLD

MAKE A DIFFERENCE

"No one can lead our lives for us. We are responsible for our actions. So people -- especially the younger generation -- need to be very careful especially where safe sex is concerned."
-- Salman Ahmad

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MAKE A DIFFERENCE

"In today's climate in our country, which is sickened with the pollution of pollution, threatened with the prominence of AIDS, riddled with burgeoning racism, rife with growing hostilities of the homeless, we need art and we need art in all forms. We need all methods of art to be present, always present, present, and all the time present."
-- Maya Angelou

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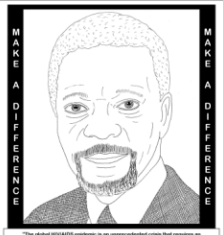
MAKE A DIFFERENCE



"The global HIV/AIDS epidemic is an unprecedented crisis that requires an unprecedented response. In particular it requires solidarity -- between the healthy and the sick, between rich and poor, and above all, between richer and poorer nations. We have 30 million orphans already. How many more do we have to get, to wake up?"
-- Nelson Mandela

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MAKE A DIFFERENCE

"Children who have lost parents to HIV/AIDS are not only just as deserving of an education as any other children, but they may need that education even more. Being part of a school environment will prepare them for the future, while helping to remove the stigma and discrimination unfortunately associated with AIDS."
-- Harry Belafonte

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MAKE A DIFFERENCE

"What is needed now are increased efforts to promote youth participation and commitment, more services aimed at youth, more parental involvement, more education and information, using schools and other sites, more protection for girls, orphaned children and young women, and more support for people with HIV and AIDS."
-- Carol Bellamy

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MAKE A DIFFERENCE

"Everywhere I go, I see very much the same thing. I see the same compassion for people who live half a world away. I see the same concern about events beyond these borders. And, increasingly, I see the same conviction that we can and we must join together to stop the scourge of AIDS and poverty."
-- Bono

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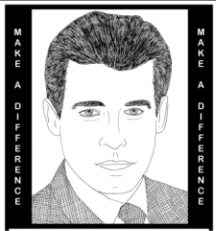
MAKE A DIFFERENCE



"We want the world to focus on children whose lives have been devastated by AIDS. We want the world to remember that behind the statistics are faces and names, but most importantly, they are missing YOU. Everyone can make a real difference. Your voice is needed in a global movement that can change their world."
-- Pierre Brosnan

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MAKE A DIFFERENCE

"That the AIDS pandemic is threatening sustainable development in Africa only reinforces the reality that health is at the center of sustainable development."
-- Gro Brundtland

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MAKE A DIFFERENCE

"Stigma hurts. Because of AIDS, children are bullied, isolated and shut out of school. They are discriminated against. They are denied treatment and medicines. Children are missing your love, care, and protection. Join me. And become a stigma buster. UNITE FOR CHILDREN - UNITE AGAINST AIDS"
-- Jackie Chan (from UNICEF PSA)

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"AIDS is no longer a death sentence for those who can get the medicines. Now it's up to the politicians to create the "comprehensive strategies" to better treat the disease."
-- Bill Clinton

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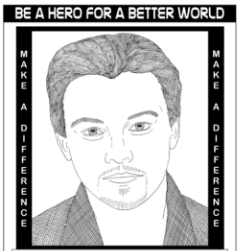

"Mozambique is having an economic resurgence but still four out of 10 people there have HIV or AIDS...There's astounding wealthiest but what I was left with...was the power of the human spirit there and the fact these people have been through so much and they were still dancing in the streets"
-- Leonardo DiCaprio

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MAKE A DIFFERENCE

"We've taken on the major health problems of the poorest - tuberculosis, maternal mortality, AIDS, malaria - in four countries. We've scored some victories in the sense that we've cured or treated thousands and changed the discourse about what is possible."
-- Dr. Paul Farmer

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MAKE A DIFFERENCE

"Fathers and mothers are dying, leaving children with no support. Stigma and discrimination is ruining the family lives. There is an urgent need for education, information, and increased awareness of HIV and AIDS. The response needs to be now. We cannot afford to become fatigued."
-- Ralph Fiennes

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MAKE A DIFFERENCE

"Did you know a child is orphaned by AIDS every 15 seconds. Millions of children are going it alone. Missing their childhood. Missing their mother. Missing their father. AIDS is devastating families around the globe. Children are missing your support. Unite for children. Unite against AIDS."
-- Danny Glover (Text from UNICEF PSA)

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MAKE A DIFFERENCE

"Did you know children are dying because of AIDS. Missing the medicines that prevent transmission from mother to child. Missing the protection from parents, teachers and role models that can teach them about the danger...and keep them safe from sexual exploitation. Children are missing your support. Unite for children. Unite against AIDS."
-- Whoopi Goldberg (from UNICEF PSA)

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MAKE A DIFFERENCE

"The heart of the security agenda is protecting lives - and we now know that the number of people who will die of AIDS in the first decade of the 21st Century will rival the number that died in all the wars in all the decades of the 20th century."
-- Al Gore

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MAKE A DIFFERENCE

"The songs that I've written about Africa, and AIDS and HIV and about the power of humanitarian love, those songs, I'm gonna sing them because I know that it's real."
-- India.Arie

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MAKE A DIFFERENCE

"As a Goodwill Ambassador for YouthAIDS, I've learned that the face of AIDS is increasingly young and female. By educating young people and empowering them to make the right choices we can stop the spread of HIV/AIDS."
-- Ashley Judd

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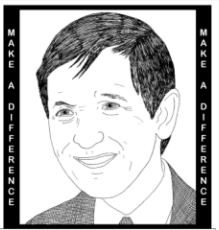

"We must work to repeal trade agreements that impede access to affordable generic drugs. We must work to cause the IMF and the World Bank to reduce and eventually eliminate the debt that takes poor nations' resources away from crises like AIDS. We must focus America's leadership on addressing and ending this epidemic."
-- Dennis Kucinich

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MAKE A DIFFERENCE

"Did you know knowledge is the key to stopping the spread of AIDS. Yet millions of children are missing an education. Missing their teachers who have died of the disease. Missing from class as they stay home to care for their dying mothers and fathers. Children are missing your support. Unite for Children. Unite against AIDS."
-- Jessica Lange (from UNICEF Public Service Announcement)

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"It takes a variety of strategies and initiatives to address this pandemic. It's about life and death and the survival of humanity."
-- Barbara Lee

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"Football is being used as a language in that project... The vital message being communicated to the boys and young men is about safe sex, the use of condoms and preventing the spread of HIV/AIDS."
-- Sir Roger Moore

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"The cause of making the world a better place for children unites us all - today HIV/AIDS is the biggest threat to this one universal objective."
-- Liam Neeson

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"If condoms and potentially microbicides can prevent millions of deaths [from AIDS], they should be made more widely available. I know that there are those who, out of sincere religious conviction, oppose such measures. And with these folks, I must respectfully but unequivocally disagree."
-- Barack Obama

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"When my father died of AIDS, I knew I had to do everything in my power to prevent others from going through what he endured."
-- Natasha Richardson

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-- Susan Sarandon (from UNICEF PSA)

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"We can make a difference in a child's life by joining with UNICEF to ensure that mothers and children are given the treatment that they deserve, in order to live a life free from HIV and AIDS."
-- Claudia Schiffer

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"I'm a firm believer that education is the most efficient tool we have to make people aware and make our children aware, and to protect them from the scourge of the century, which is AIDS."
-- Shakira

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"...the AIDS crisis is evidence of a world in which nothing important is regional, local, limited; in which everything that can circulate does, and every problem is, or is destined to become, worldwide..."
-- Susan Sontag

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"I think the statistics of AIDS are so terrifying, so overwhelming that it makes you think that I can't act. But actually you can. You can write letters, you can educate yourself and other people. And when you're aware, you can educate yourself, about it and you can talk about it. And all of those things are extremely positive..."
-- Emma Thompson

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