


BE A HERO FOR A BETTER WORLD




MAKE A DIFFERENCE

"It is the heart that makes a man rich. He is rich according to what he is, not according to what he has."
— Henry Ward Beecher

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MAKE A DIFFERENCE

"Refresh simplicity as an all-comprehensive value."
— Elia Dabb

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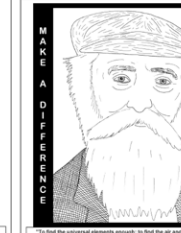


MAKE A DIFFERENCE

"The consumption society has made us feel that happiness lies in having things, and has failed to teach us the happiness of not having things."
— Elie Building

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"To find the universe reasonable enough to find life on earth, the water abundant to be refreshed by a morning walk on an evening sunset... To be struck by the stars at night to be able even at a child's level to see a multitude of stars... these are some of the rewards of the simple life."
— John Burroughs

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"If one's life is simple, contentment has to come. Simplicity is extremely important for happiness. Having few desires, being satisfied with what one has, is very vital."
— Tenzin Gyatso, 14th Dalai Lama

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SIMPLICITY DAY

July 12

...make a difference...

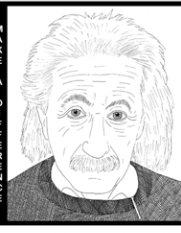
Do One Thing
for a Better World.

Together
We Make a World of Difference!

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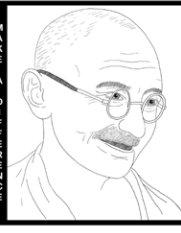


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"I believe that a simple and unassuming manner of life is best for everyone, best both for the body and the mind."
— Albert Einstein

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"Live simply so that others may simply live."
— Mahatma Gandhi

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MAKE A DIFFERENCE

"The ordinary arts we practice every day at home are of more importance to the soul than their simplicity might suggest."
— Thomas More

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"A little simplification would be the first step toward rational living. I think."
— Eleanor Roosevelt

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"The reduction of one way of life [simplification] is not in opposition, but with less. It's a more demanding intention of living with balance. This is another way that moves between the extremes of poverty and indulgence."
— Doreen Egan

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MAKE A DIFFERENCE

"The future belongs to those who understand that doing more with less is compassionate, prosperous, and enduring, and thus more intelligent, even competitive."
— Paul Hawken

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"One of the advantages of being born in an affluent society is that if one has any intention at all of making peace with the world and not with one's possessions, it is not so easy to do. It is not so easy to do if we can't get our own possessions. It's not going to come from the outside."
— Thomas Merton

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"Most people seek after what they do not possess and are thus ensnared by the very things they want to acquire."
— Amar Sahai

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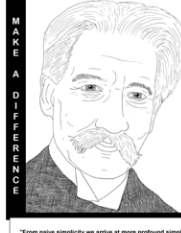


MAKE A DIFFERENCE

"Any intelligent fool can make things bigger, more complex, and more expensive. It takes a touch of genius—and a lot of courage—to move in the opposite direction."
— E.F. Schumacher

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MAKE A DIFFERENCE

"From native simplicity we arrive at more profound simplicity."
— Albert Schweitzer

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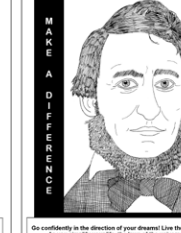


MAKE A DIFFERENCE

"It's not funny at all that we do all that advertising for children. Why is advertising for children allowed? What possible reason can there be for having those affraying adverts on TV for all this crap that's made to poor people in poor countries that we sell our children who have too much?"
— Henry David Thoreau

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Go confidently in the direction of your dreams! Live the life you've imagined.
As you simplify your life, the laws of the universe will be simpler.
— Henry David Thoreau

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"There is no richness where there is not simplicity, goodness, and faith."
— Lisa Tibbitts

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